

WRITING A BOOK REVIEW

I hope you enjoyed your 'White Ashes' journey and would like to write a review on Amazon or elsewhere – and if you're not sure where to start, here are a few tips borrowed mainly from Amazon's Author Central. You don't need to use all of these, they're just to help your thinking process ...

WHAT NOT TO WRITE!

No 'spoilers'!

Spoilers are elements and events within the story that you discover as you read and that would spoil 'surprises' for new readers.

HOW LONG SHOULD IT BE?

Roughly 6-9 lines is fine – more if you just can't help yourself!

THINGS TO THINK ABOUT ...

- Write as if you were describing your reading experience in a letter to a friend – or even to the author. Start with this (unwritten thought) in your head: "I just finished the book and ..." – and let that trigger your flow of written thoughts.
- Was the plot/storyline enjoyable, believable, fascinating, (etc).
- If a particular sentence, phrase or short paragraph really moved you, it's OK to quote it – *provided it's not a spoiler!*
- If you found the writing style enjoyable, mention it: easy going, intense, gripping, absorbing, etc. – Your own heartfelt feelings.
- Were the characters believable?
- Did the story have a satisfactory conclusion?
- Maybe mention what type of reader you believe would enjoy it.
- How does the book rate against other books you've read in the same genre?
- Would you recommend the book and if so why?

That's it—you're good to go!

Positive reviews are *the* best way for a book to gain an audience. Unlike advertising, reviews offer unbiased opinions of the writing and help other readers make informed choices, so ...

Thank you for giving a review some thought.
John.